# Social Media Plan M5-M10

Partners will be responsible for providing the requested information as well as sharing relevant news regarding events, project and tasks progress or content for our stakeholders. Your contribution will be used to create articles and posts for our website and social media channels.

|  |  |  |
| --- | --- | --- |
| **When** | **Who** | **What** |
| May | Fiskeby  GreenLab  Naturae  Isopine | General information on partner/ role in the project   * About [Partner Name] * Role in bi0SpaCE * Expectations & Goals |
| June | AU  FhG  CAR  NISSA | General information on partner/ role in the project   * About [Partner Name] * Role in bi0SpaCE * Expectations & Goals |
| June | Coordinator + NISSA | Project news and progress:   * Plenary meeting in June |
| July | UNI  SSF  New coordinator? | General information on partner/ role in the project   * About [Partner Name] * Role in bi0SpaCE * Expectations & Goals |
| July | Coordinator + NISSA | Project news and progress   * Submitted deliverables * Results achieved so far |
| August | New Coordinator  AU  FhG  CAR | Individual view on the project   * Insights from Key Contributors: Experiences and Expectations with bi0SpaCE |
| September | NISSA  UNI  SSF | Individual view on the project   * Insights from Key Contributors: Experiences and Expectations with bi0SpaCE |
| September | Coordinator + NISSA | Project news and progress:   * Poster: bi0SpaCE:  I4.0 Enhanced DPPs and CE Dataspaces for Sustainable Bio-Based Industries, at the conference “From Less Bad to Good Enough” * Submitted deliverables |
| October | Fiskeby  GreenLab  Naturae  Isopine | Individual view on the project   * Insights from Key Contributors: Experiences and Expectations with bi0SpaCE |
| May-October | All partners | Any other relevant post for social media |

# LinkedIn

* **Follow** our project:
  + Profile name: bi0SpaCE Project <https://www.linkedin.com/company/bi0space>
* **Post** from your individual /organisation’s LinkedIn account to introduce bi0SpaCE project to your network
  + [bi0SpaCE introduction post](https://www.linkedin.com/posts/bi0space_bi0space-industry40-iaas-activity-7295783384176336897-rX1o?utm_source=share&utm_medium=member_desktop&rcm=ACoAAAREYngBIa_lC7nF2upoGlB_Byd1pj1vpvE)
* **Invite** your colleagues and contacts to follow bi0SpaCE via a message on LinkedIn
  + Go to [bi0SpaCE LinkedIn](https://www.linkedin.com/company/bi0space) > Click More > share profile in a message

# Hashtags & mentions

In order to expand our community and be in line with EU Communication requirements, we should use the appropriate #hashtags and @mentions

#

#horizoneurope

#artificialintelligence

#DPP

#AAS

#DT

#dataspace

#circularity

#sustainability

@

@European Commission

@Process4Planet

@Also mention the related project partners